Form **990**

Return of Organization Exempt From Income Tax Under section 50 1(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

A I	For th	e 2014 calendar year, or tax year beginning and ending	g		
В	Check if applicab	C Name of organization		D Employer identifi	cation number
	Addre	ROCK THE VOTE	_		
닏	chang	Doing business as	_		767157
닏	return		suite	E Telephone numbe	
L	Final return termin		-	(202	
	ated Amen	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	3,084,244.
H	return	WASHINGTON, DC 20036	_	H(a) Is this a group re	
	tion pendi	F Name and address of principal officer: ASHLEY SPILLANE SAME AS C ABOVE			? Yes X No
_	T	empt status: X 501(c)(3)	527		ncluded? Yes No
		te: NWW.ROCKTHEVOTE.COM	321	H(c) Group exemptio	list. (see instructions)
			Vear		State of legal domicile; DC
		Summary	I cai c	mornadon, 2005 N	y State of regal dollhelle, DC
_		Briefly describe the organization's mission or most significant activities: THE EDUC	CAT	ION AND MOB	ILIZATION
Activities & Governance	Ι΄.	OF YOUTH TO PARTICIPATE IN THE DEMOCRATIC PR	ROC	ESS.	
r ns	2	Check this box if the organization discontinued its operations or disposed of	more	than 25% of its net as	
8	3	Number of voting members of the governing body (Part VI, line 1a)		3	5
å		Number of independent voting members of the governing body (Part VI, line 1b)			3
es		Total number of individuals employed in calendar year 2014 (Part V, line 2a)			15
Ĭ		Total number of volunteers (estimate if necessary)			503
Act		Total unrelated business revenue from Part VIII, column (C), line 12			0.
_	b	Net unrelated business taxable income from Form 990-T, line 34			0.
	١.	0.17. 5	\vdash	Prior Year 1,352,762.	3,045,665.
e	8	Contributions and grants (Part VIII, line 1h)	\vdash	0.	26,050.
Revenue		Program service revenue (Part VIII, line 2g) Investment income (Part VIII, column (A), lines 3, 4, and 7d)	\vdash	0.	20,030.
æ		Other revenue (Part VIII, column (A), lines 5, 4, and 7d)	\vdash	4,121.	12,529.
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	\vdash	1,356,883.	3,084,244.
_	_	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	+	0.	195,654.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
ø	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	\vdash	458,264.	555,848.
nse	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
Expenses	b	Total fundraising expenses (Part IX, column (D), line 25) 75,329.			
ω	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		831,707.	1,454,420.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		1,289,971.	2,205,922.
_		Revenue less expenses. Subtract line 18 from line 12		66,912.	878,322.
sets or			Beg	inning of Current Year	End of Year
sset	20	Total assets (Part X, line 16)	\vdash	812,422.	
Net Ass Fund B	21	Total liabilities (Part X, line 26)	\vdash	296,354.	202,476.
	22 2rt II	Net assets or fund balances. Subtract line 21 from line 20 Signature Block		516,068.	1,394,390.
_		alties of perjury, I declare that I have examined this return, including accompanying schedules and si	tatomo	ente and to the best of m	v knowledge and belief it is
		ct, and complete. Declaration of preparer (other than officer) is based on all information of which pre			y knowledge and belief, it is
	, 00110	Wheley specificae	parci	May 11	2015
Sig	ın	Signature of officer		Date	, 2013
He		ASHLEY SPILLANE, PRESIDENT/EXECUTIVE DIRE	ECT	OR	
		Type or print name and title			
		Print/Type preparer's name Preparer's signature		ate Check	PTIN
Pai	d	FRANK H. SMITH Frank H. Smith	0	5/13/15 self-employ	P00639053
	parer	Firm's name RAFFA, P.C.		Firm's EIN ▶	52-1511275
Use	Only	Firm's address ▶ 1899 L STREET, NW, SUITE 900			
_		WASHINGTON, DC 20036		Phone no. (2	
Ma	y the I	RS discuss this return with the preparer shown above? (see instructions)			X Yes No
4320	001 11-	17-14 LHA For Paperwork Reduction Act Notice, see the separate instructions.			Form 990 (2014)

	Check if Schedule O contains a response or note to any line in this Part III	X
1	Briefly describe the organization's mission:	
	ROCK THE VOTE IS ORGANIZED PRIMARILY FOR THE PURPOSES OF EDUCAT	ING
	YOUNG PEOPLE ABOUT CIVIC PARTICIPATION AND ENGAGING THEM IN THE POLITICAL PROCESS. ROCK THE VOTE COORDINATES VOTER REGISTRATION	
	DRIVES, GET-OUT-THE-VOTE EVENTS, AND VOTER EDUCATION EFFORTS, A	T.T. WTMU
_		DD WIIU
2	Did the organization undertake any significant program services during the year which were not listed on	Yes X No
	the prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O.	Yes No
•	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
3	If "Yes," describe these changes on Schedule O.	tes No
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by e	vnancac
7	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total exp	
	revenue, if any, for each program service reported.	renses, and
49	(Code:) (Expenses \$ 1,340,185. including grants of \$ 195,654.) (Revenue \$	10,000.)
70	ELECTIONS: NONPARTISAN VOTER REGISTRATION, EDUCATION AND ENGAGE	
	EFFORTS ONLINE AND AT EVENTS THAT TARGET YOUNG AND UNDER-REPRES	
	CITIZENS IN ORDER TO INCREASE THEIR PARTICIPATION IN OUR COUNTR	
	ELECTORAL PROCESS.	
4b	(Code:) (Expenses \$373 , 117including grants of \$) (Revenue \$)	16,050.
	TECHNOLOGY: PROVIDER OF FREE PLUG-IN TECHNOLOGY TO OVER 10,000	
	NONPROFITS, TECHNOLOGY AND MEDIA COMPANIES THAT ALLOWS ORGANIZA	TIONS TO
	REGISTER VOTERS THROUGH A COST-EFFECTIVE ONLINE PLATFORM.	
40	(Code:) (Expenses \$ 140,746 • including grants of \$) (Revenue \$	1
	VOTER PROTECTION: COMMUNICATION EFFORTS TO BUILD SUPPORT FOR A	
	MODERNIZED, STREAMLINED ELECTIONS SYSTEM THAT MEETS THE NEEDS O	F
	TODAY'S ELECTORATE AND PROTECTS YOUNG PEOPLE'S RIGHT TO VOTE.	
4d	Other program services (Describe in Schedule O.)	
_	(Expenses \$ 58,131. including grants of \$) (Revenue \$)
<u>4e</u>	Total program service expenses ► 1,912,179.	
43200		Form 990 (2014)

11-07-14

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Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	<u> </u>
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	\vdash
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) or ganizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
•	during the tax year? If "Yes," complete Schedule C, Part II	4	х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			x
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	х	_
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	_	\vdash
ı	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	- " "		\vdash
iza	Schedule D, Parts XI and XII	12a	х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			$\overline{}$
_	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			v
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to	4.0		x
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		_
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	1/		
10	1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	10		
	complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
			200	

Form 990 (2014) ROCK THE VOTE Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) or ganizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	-	Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	\vdash	
	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	X	

orm 990 (ROCK			02-0767157	Page 5
Part V	Statements	Regardin	g Othe	er IRS Filings and Tax Compliance		

	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter 0 if not applicable 1a 25			
b	Enter the number of Forms W-2G included in line 1a. Enter 0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 15			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b		_
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			Į
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country: ►			
F-	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).	F-		х
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5a 5b		X
		5c		
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T? Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	50		\vdash
oa	any contributions that were not tax deductible as charitable contributions?	6a		х
h	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	Oa		
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	0.0		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
	Did the sponsoring organization make any taxable distributions under section 4966?	9a		<u> </u>
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on Part VIII, line 12 10a 10a 10b			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	- · · · · · · · · · · · · · · · · · · ·			
	Gross income from members or shareholders			
D				
12a	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12.0		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
_	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
	-	Form	990	(2014)

Form 990 (2014) ROCK THE VOTE

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	to me de, du, dr rob below, describe the circumstances, processes, or changes in scriedule of dee institutions.			77
500	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management		Voc	No
10	Enter the number of voting members of the governing body at the end of the tax year		res	NO
161	If there are material differences in voting rights among members of the governing body, or if the governing	1		
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
h	Enter the number of voting members included in line 1a, above, who are independent 1b 3			
_	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	1		
2		١,		х
•	officer, director, trustee, or key employee?	2	\vdash	<u> </u>
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision	١.		x
	of officers, directors, or trustees, or key employees to a management company or other person?	3	\vdash	X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	 	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	_	X
6	Did the organization have members or stockholders?	6	_	Х
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			١
	more members of the governing body?	7a	_	X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b		Х
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
_	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	_
10a	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13		Х
14	Did the organization have a written document retention and destruction policy?	14		Х
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Х	
	Other officers or key employees of the organization	15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		х
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation	104		
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure	100	_	_
17	List the states with which a copy of this Form 990 is required to be filed ►AL, AK, AR, CA, CO, CT, FL, GA, HI	. TT	. KS	. KY
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)			,
10	for public inspection. Indicate how you made these available. Check all that apply.	avanaa	,,,,	
	Own website Another's website Upon request Other (explain in Schedule O)			
10		1 fin	oial	
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	a iinan	cial	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records:			
	ASHLEY SPILLANE - (202) 719-9910			
_	1001 CONNECTICUT AVENUE, NW, NO. 640, WASHINGTON, DC 20036 5 11-07-14 SEE SCHEDULE O FOR FULL LIST OF STATES	F	000	1004 1
43200	6 11-07-14 SEE SCHEDULE O FOR FULL LIST OF STATES	Form	990	(2014)
	U			

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter 0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization n	or any related	orga	aniza	ation	cor	npe	nsat	ed any current officer, of	director, or trustee.			
(A)	(B)				2)			(D)	(E)	(F)		
Name and Title	Average	(do	not o	Pos heck	ition more	than	ane	Reportable	Reportable	Estimated		
	hours per	box, unle		(do not check more than one box, unless person is both an officer and a director/trustee)					h an	compensation	compensation	amount of
	week	-	T		1001	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	from	from related	other		
	(list any hours for	individual trustee or director				_		the organization	organizations (W-2/1099-MISC)	compensation from the		
	related	5	86			18308		(W-2/1099-MISC)	(**271033****100)	organization		
	organizations	Prush	24 B		8,	ed uu		(,		and related		
	below	Rubh	institutional trustee	les .	Key employee	Highe st compens employee	b			organizations		
	line)	ijĝ	liss	Officer	ž,	E High	Former					
(1) JON RUBIN	2.00			l		l						
CO-CHAIR		Х	╙	Х	_	╙	_	0.	0.	0.		
(2) HEATHER SMITH	2.00	l		l		l		56 050				
CO-CHAIR, PRESIDENT/EXECUTIVE DIR.		Х	<u> </u>	Х	_	⊢	_	56,250.	0.	4,130.		
(3) CHRISSY FAESSEN	2.00	١		١		l		00 504				
SECRETARY, VP MARKETING & COMM.	2 00	Х	⊢	Х	<u> </u>	⊢	<u> </u>	29,524.	0.	1,244.		
(4) FRANK SMITH	2.00	x		Į.,		l		_	,	_ ا		
TREASURER	2 00	Α	⊢	Х	⊢	⊢	⊢	0.	0.	0.		
(5) JEFF AYEROFF	2.00	x				l		0.	0.	0.		
DIRECTOR	40.00	_	⊢	\vdash	⊢	⊢	\vdash	0.	0.	0.		
(6) ASHLEY SPILLANE PRESIDENT/EXEC. DIR. (AS OF 2/2014)	40.00	ł		x		l		106,771.	0.	0 1/2		
PRESIDENT/BABC, DIR. (AS OF 2/2014)		⊢	⊢	^	⊢	⊢	⊢	100,771.	٠.	8,143.		
		Г			Г	Г	Г					
		_	_	_	_	⊢	_					
		\vdash	Т	Г	Г	Т	Г					
		L	L	L	L	┡	L					
						Г						
		L	⊢	L	L	⊢	L					
		Г				Г						
		\vdash	\vdash	\vdash	\vdash	⊢	\vdash					
		\vdash	\vdash	\vdash	\vdash	\vdash	\vdash					
		L										
										200		

Par	Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)													
	(A) Name and title	(B) Average hours per week	(do box	not c	Pos heck ss pe	c) ition more rson		one han	(D) Reportable compensation	(E) Reportable compensation from relate	on	an	(F) stimate nount other	of
		(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizatior (W-2/1099-MI	ns	com fr org an	pensa rom th anizat d relat anizati	ation e ion ed
_														
_						H								
_														
_				L	\vdash	\vdash	\vdash	L						
_								L						
1b	Sub-total		<u></u>	<u> </u>				<u> </u>	192,545.		0.	1	3,5	
	Total from continuation sheets to Part V	II, Section A						•	192,545.		0.	1	3,5	0.
								<u> </u>		000 1			3,5	1/.
2	Total number of individuals (including but no compensation from the organization	ot limited to th	ose	liste	ed a	bov	e) wi	no r	received more than \$100	,000 of reportab	ile			1
_	compensation from the organization												Yes	No
3	Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s											3		х
4	For any individual listed on line 1a, is the su	um of reportab	le co	mp	ensa	ation	n and	d ot	ther compensation from					
_	and related organizations greater than \$15											4		X
5	Did any person listed on line 1a receive or a rendered to the organization? If "Yes," com							ela	ted organization or indiv	idual for services	3	5		х
Sec	tion B. Independent Contractors	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				,,,,,,								
	Complete this table for your five highest co										npens	ation	from	
_	(A)	ure caleridar y	car	criu	iig v	vicii	OI W	1011	(B)	year.		(0	2)	
	Name and business	address							Description of s	ervices	С		nsatio	n
	G STARWORKS, 5 CROSBY (W YORK, NY 10013	STREET,	47	ГН	FI	LOO	OR ,		ADVERTISING/ PRODUCTION/C			16	8,4	18.
	VOLUTION MESSAGING, LLO	C. 2020	TZ	λYI	LOE	3							, -	

(A) Name and business address	(B) Description of services	(C) Compensation
SWG STARWORKS, 5 CROSBY STREET, 4TH FLOOR,	ADVERTISING/VIDEO	
NEW YORK, NY 10013	PRODUCTION/CASTING	168,418.
REVOLUTION MESSAGING, LLC, 2020 TAYLOR		
STREET, NE, WASHINGTON, DC 20018	ADVERTISING	149,372.
BLACKBAUD		
	TECHNOLOGY SUPPORT	148,719.
CATALIST, LLC, 1091 VERMONT AVENUE, NW,		
SUITE 300, WASHINGTON, DC 20006	DATA SUBSCRIPTIONS	130,230.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►
4

Form **990** (2014)

11-07-14

02-0767157 Page 9

Form 990 (2014) ROCK THE VOTE
Part VIII Statement of Revenue

		Check if Schedule O contains a respon	se or note to any li	ne in this Part VIII			
		Crieck il Scriedule O coritains a respon	se of flote to any ii	(A)	(B)	(C)	(D)
				Total revenue	Related or	Unrelated	Revenue excluded from tax under
					exempt function	business	sections
m					revenue	revenue	512 - 514
풀뜀		Federated campaigns 1a		4			
윤리		Membership dues 1b		4			
A,	С	Fundraising events 1c					
들희	d	Related organizations 1d					
Contributions, Gifts, Grants and Other Similar Amounts	е	Government grants (contributions) 1e					
호입	f	All other contributions, gifts, grants, and					
E		similar amounts not included above 1f	3,045,665.				
들임	q	Noncash contributions included in lines 1a-1f: \$		1			
ଓ 🗐	h	Total. Add lines 1a-1f		3,045,665.			
\neg			Business Code				
.	2 a	OVR SUPPORT REVENUE	900099	16,050.	16,050.		
응	b	CONCERM DESIGNATION	900099	10,000.	10,000.		
اة <u>چ</u>	-	001102111 1121102	-	20,0001	20,0001		
흔들	c		-				
ga	a		-				
Program Service Revenue	e	A II - III	-				
- 1		All other program service revenue		26,050.			
\dashv		Total. Add lines 2a-2f	·····	20,030.			
	3	Investment income (including dividends, int					
		other similar amounts)					
	4	Income from investment of tax-exempt bon	a proceeas	2,617.			2,617.
	5	Royalties		2,017.			2,017.
	_	(i) Real	(ii) Personal	-			
		Gross rents		-			
		Less: rental expenses		-			
		Rental income or (loss)					
		Net rental income or (loss)					
	7 a	Gross amount from sales of (i) Securitie	s (ii) Other	-			
		assets other than inventory		-			
	b	Less: cost or other basis					
		and sales expenses		-			
		Gain or (loss)					
		Net gain or (loss)	···· <u>·····</u>				
9	8 a	Gross income from fundraising events (not					
ē		including \$ of					
Revenue		contributions reported on line 1c). See					
		Part IV, line 18	а	4			
Other		Less: direct expenses	b				
_		Net income or (loss) from fundraising event	s > _				
	9 a	Gross income from gaming activities. See	1				
		Part IV, line 19	а	_			
	b	Less: direct expenses	b				
	С	Net income or (loss) from gaming activities	··· <u>······</u>				
	10 a	Gross sales of inventory, less returns					
		and allowances	а				
	b	Less: cost of goods sold	b				
ļ	С	Net income or (loss) from sales of inventory	·				
I		Miscellaneous Revenue	Business Code				
		MISCELLANEOUS INCOME	900099	6,962.			6,962.
	b	EMAIL LIST RENTAL	900099	2,950.			2,950.
	С						
	d	All other revenue					
	е	Total. Add lines 11a-11d		9,912.	0.0		10 700
	12	Total revenue. See instructions.	>	3,084,244.	26,050.	0.	12,529.

432009 11-07-14

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Seci	ion 501(c)(3) and 501(c)(4) organizations must com Check if Schedule O contains a respon			mpiete column (A).	X
	·	(A)	(B)	(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations		enperiose.	generalenpenees	enperioee.
	and domestic governments. See Part IV, line 21	192,150.	192,150.		
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22	3,504.	3,504.		
3	Grants and other assistance to foreign	-,	- 7,000		
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
-	trustees, and key employees	206,062.	132,385.	55,604.	18,073.
6	Compensation not included above, to disqualified		,		
-	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	288,684.	232,266.	47,572.	8,846.
8	Pension plan accruals and contributions (include	,	,	, , , , , ,	-,
9	section 401(k) and 403(b) employer contributions)	5,991.	4,650.	1,240.	101.
9	Other employee benefits	15,388.	11,684.	3,274.	101. 430.
10	Payroll taxes	39,723.	29,142.	8,443.	2,138.
11	Fees for services (non-employees):	057.201	25,2121	0,1101	2/2001
	Management				
		14,623.	3,336.	2,371.	8,916.
	Legal Accounting	87,928.	3,3301	87,928.	0,510.
		07,520.		07,5201	
	Lobbying Professional fundraising services. See Part IV, line 17				
	Investment management fees				
	Other. (If line 11g amount exceeds 10% of line 25,				
g	column (A) amount, list line 11g expenses on Sch 0.)	299,980.	246,983.	43,531.	9,466.
		463,029.	446,701.	14,231.	2,097.
12	Advertising and promotion	54,842.	27,718.	26,639.	485.
13	Office expenses	288,784.	270,596.	18,188.	103.
14	Information technology	200,704.	270,330.	10,100.	
15	Royalties	67,689.	246.	67,362.	81.
16	Occupancy	101,846.	86,242.	6,186.	9,418.
17	Travel	101,040.	00,242.	0,100.	9,410.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	2,196.		2,196.	
20	Interest	2,130.		2,130.	
21	Payments to affiliates	43,575.	29,166.	14,409.	
22	Depreciation, depletion, and amortization	17,846.	6,136.	11,710.	
23	Insurance Other expenses. Itemize expenses not covered	17,040.	0,130.	11,/10.	
24	above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	PLEDGE WRITE-OFF	5,000.	5,000.		
b	REGISTRATION FEES	4,646.	0.	3,271.	1,375.
c	DUES AND SUBSCRIPTIONS	1,367.	630.	487.	250.
d	MISCELLANEOUS EXPENSES	1,069.	3.	1,066.	0.
	All other expenses	-	183,641.	-197,294.	13,653.
25	Total functional expenses. Add lines 1 through 24e	2,205,922.	1,912,179.	218,414.	75,329.
26	Joint costs. Complete this line only if the organization				•
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
	0.11-07-14				Form 990 (201.4)

πх	Balance Sheet			
	Check if Schedule O contains a response or note to any line in this Part X			
		(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing	68,470.	1	975,346
2	Savings and temporary cash investments		2	
3	Pledges and grants receivable, net		3	
4	Accounts receivable, net	510,259.	4	349,283
5	Loans and other receivables from current and former officers, directors,			
	trustees, key employees, and highest compensated employees. Complete			
	Part II of Schedule L		5	
6	Loans and other receivables from other disqualified persons (as defined under			
	section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
	employers and sponsoring organizations of section 501(c)(9) voluntary			
	employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
7	Notes and loans receivable, net		7	
8	Inventories for sale or use		8	
9	Prepaid expenses and deferred charges	9,799.	9	29,91
1	Land, buildings, and equipment: cost or other			,
	basis. Complete Part VI of Schedule D 10a 484, 405			
Ь	Less: accumulated depreciation 10b 394,919.		10c	89,48
11	Investments - publicly traded securities	,	11	, , , ,
12	Investments - other securities. See Part IV, line 11		12	
13	Investments - program-related. See Part IV, line 11		13	
14	Intangible assets	155,279.	14	143,77
15	Other assets. See Part IV, line 11	9,057.	15	9,05
16	Total assets. Add lines 1 through 15 (must equal line 34)	812,422.	16	1,596,86
17	Accounts payable and accrued expenses	91,018.	17	49,98
18	Grants payable		18	
19	Deferred revenue		19	
20	Tax-exempt bond liabilities		20	
21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
22	Loans and other payables to current and former officers, directors, trustees,			
	key employees, highest compensated employees, and disqualified persons.			
	Complete Part II of Schedule L		22	
23	Secured mortgages and notes payable to unrelated third parties		23	
24	Unsecured notes and loans payable to unrelated third parties	42,804.	24	
25	Other liabilities (including federal income tax, payables to related third			
	parties, and other liabilities not included on lines 17-24). Complete Part X of			
	Schedule D	162,532.	25	152,49
26	Total liabilities. Add lines 17 through 25	296,354.	26	202,47
	Organizations that follow SFAS 117 (ASC 958), check here ▶ X and			
	complete lines 27 through 29, and lines 33 and 34.			
27	Unrestricted net assets	-107,286.	27	562,59
28	Temporarily restricted net assets	623,354.	28	831,79
29	Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117 (ASC 958), check here ▶			
	and complete lines 30 through 34.			
30	Capital stock or trust principal, or current funds		30	
31	Paid-in or capital surplus, or land, building, or equipment fund		31	
32	Retained earnings, endowment, accumulated income, or other funds		32	
33	Total net assets or fund balances	516,068.	33	1,394,39
		812,422.		1,596,86

8 Prior period adjustments 0. 9 Other changes in net assets or fund balances (explain in Schedule O) Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, 1,394,390. column (B)) Part XII Financial Statements and Reporting Check if Schedule O contains a response or note to any line in this Part XII Yes No 1 Accounting method used to prepare the Form 990: Cash X Accrual If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O. Х 2a Were the organization's financial statements compiled or reviewed by an independent accountant? 2a If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: Consolidated basis Both consolidated and separate basis Separate basis b Were the organization's financial statements audited by an independent accountant? Х 2b If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: Both consolidated and separate basis X Separate basis Consolidated basis c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, Х review, or compilation of its financial statements and selection of an independent accountant? 2c If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O. 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Х Act and OMB Circular A-133? 3a

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

or audits, explain why in Schedule O and describe any steps taken to undergo such audits

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ.

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2014

Open to Public Inspection

Name of the organization Employer identification number ROCK THE VOTE 02-0767157 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 🕍 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 11a through 11d that describes the type of supporting organization and complete lines 11e, 11f, and 11g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type II, Type III, Type III functionally integrated, or Type III non-functionally integrated supporting organization. f Enter the number of supported organizations g Provide the following information about the supported organization(s). (iv) Is the organization (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of listed in your organization (described on lines 1-9 other support (see support (see overning document? above or IRC section Instructions) Instructions) Yes No (see instructions))

LHA For Paperwork Reduction Act Notice, see the Instructions for

Form 990 or 990-EZ. 432021 09-17-14

Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 ROCK THE VOTE 02-07671

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	2826501.	940,902.	3006293.	1352762.	3045665.	11172123.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	2826501.	940,902.	3006293.	1352762.	3045665.	11172123.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						1833266.
6	Public support. Subtract line 5 from line 4.						9338857.
Sec	ction B. Total Support						
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
7	Amounts from line 4	2826501.	940,902.	3006293.	1352762.	3045665.	11172123.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	22,567.	3,192.	62,206.	1,331.	5,567.	94,863.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)	281.	312.		2,790.	6,962.	10,345.
	Total support. Add lines 7 through 10						11277331.
	Gross receipts from related activities,	•				12	26,050.
13	First five years. If the Form 990 is for	_	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	. \Box
Sec	organization, check this box and stor	ic Support Pe	rcentage				>
	Public support percentage for 2014 (column (f))		14	82.81 %
	Public support percentage from 2013					15	85.45 %
	33 1/3% support test - 2014. If the			n line 13 and line	14 is 33 1/3% or m		70
	stop here. The organization qualifies						
b	33 1/3% support test - 2013. If the o						
	and stop here. The organization qual	•					
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac	ts-and-circumstan	ces" test, check th	nis box and stop h	ere. Explain in Par	t VI how the organ	nization
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the	_					
	organization meets the "facts-and-circ						▶□
18	Private foundation. If the organization		-				s
					Sche	dule A (Form 990	or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
•	furnished by a governmental unit to						
	the organization without charge						
	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and					 	+
,							
	3 received from disqualified persons Amounts included on lines 2 and 3 received						+
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						_
_ 8	Public support (Subtractline 7c from line 6.) ction B. Total Support						
		(-) 2010	#10044	(-) 0040	(40,0040	(-) 004 ((0.T-1-1
	endar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
	Amounts from line 6 a Gross income from interest,						
10	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources						
	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b,						
	whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	r the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) orga	anization,
_	check this box and stop here						▶□
<u>Se</u>	ction C. Computation of Publ	ic Support Pe	rcentage				
15	Public support percentage for 2014 (line 8, column (f) d	ivided by line 13, o	column (f))		15	%
	Public support percentage from 2013					16	%
<u>Se</u>	ction D. Computation of Inve	stment Incom	e Percentage				
17	Investment income percentage for 20)14 (line 10c, colur	nn (f) divided by lir	ne 13, column (f))		17	%
	Investment income percentage from					18	%
19	a 33 1/3% support tests - 2014. If the	organization did r	not check the box	on line 14, and line	e 15 is more than 3	33 1/3%, and lir	ne 17 is not
	more than 33 1/3%, check this box a	nd stop here. The	organization qual	ifies as a publicly :	supported organiz	ation	▶□
	33 1/3% support tests - 2013. If the	organization did r	not check a box on	line 14 or line 19a	a, and line 16 is mo	ore than 33 1/39	%, and
	line 18 is not more than 33 1/3%, che	ck this box and s	top here. The orga	anization qualifies	as a publicly supp	orted organizat	ion ▶ 🛄
20	Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check th	his box and see ins	structions	

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Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No" describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- b Did the organization confirm that each supported organization qualified under section 501 (c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in part vi when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2) (B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in part VI. including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations; or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in part VI.
- 10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer (b) below.
- b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
2		
3a		
3b		
3c		
4a		
4b		
4c		
5a		
5b		
5c		
6		
7		
8		
9a		
9b		
9c		
10a		
10b		

Pa	rt IV Supporting Organizations (continued)			
	and the state of t		Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in part VI	11c		
	tion B. Type I Supporting Organizations			
	, , , ,	-	Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to		122	
•	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
-	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	etion C. Type II Supporting Organizations			_
000	tion of type in outporting organizations		Yes	No
	Warn a majority of the amenitation's directors or trustoes during the tay year also a majority of the directors		162	140
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in part y how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).			
Sac	etion D. Type III Supporting Organizations			
000	tion b. Type in Supporting Organizations		Yes	No
	Did the association associated association and association by the last day of the fifth association		res	NO
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax			
	year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the			
_	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in part vi			
_	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
	ction E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):			
a	The organization satisfied the Activities Test. Complete ne 2 below.			
b	The organization is the parent of each of its supported organizations, Complete line 3 below.	w.atia.na		
c	The organization supported a governmental entity, Describe in Part VI how you supported a government entity (see inst	ructions		
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	,			
	the supported organization(s) to which the organization was responsive? If "Yes," then in part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined	0-		
	that these activities constituted substantially all of its activities.	2a		
р	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these	ο:		
_	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in <i>Part VI</i> .	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in party, the role played by the organization in this regard.	3b		

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Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting	g Orga	anizations	
1	Check here if the organization satisfied the Integral Part Test as a qualifying	g trust o	n Nov. 20, 1970. See instru	uctions. All
	other Type III non-functionally integrated supporting organizations must co	mplete :	Sections A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8		
	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
С	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,	Т		
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functionall	y-integra	ated Type III supporting org	anization (see
	instructions).		,,	•

Schedule A (Form 990 or 990-EZ) 2014

r ai	Type III Non-Functionally integrated 509	(a)(3) Supporting Orga	anizations (continued)	
	on D - Distributions		, ,	Current Year
1	Amounts paid to supported organizations to accomplish exe	mpt purposes		
2	Amounts paid to perform activity that directly furthers exemp	ot purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizatior	ns	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which to	he organization is responsive	Э	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2014 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			
		(i)	(ii)	(iii)
Secti	on E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2014	Distributable Amount for 2014
1	Distributable amount for 2014 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2014			
	(reasonable cause required-see instructions)			
3	Excess distributions carryover, if any, to 2014:			
a				
b				
c				
d				
е	From 2013			
f	Total of lines 3a through e			
	Applied to underdistributions of prior years			
<u>h</u>	Applied to 2014 distributable amount			
<u> i </u>	Carryover from 2009 not applied (see instructions)			
<u>_i</u>	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2014 from Section D,			
_	line 7: \$			
	Applied to underdistributions of prior years			
	Applied to 2014 distributable amount Remainder, Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2014, if			
	any. Subtract lines 3g and 4a from line 2 (if amount			
	greater than zero, see instructions).			
6	Remaining underdistributions for 2014. Subtract lines 3h			
	and 4b from line 1 (if amount greater than zero, see instructions).			
7	Excess distributions carryover to 2015. Add lines 3j			
'	and 4c.			
8	Breakdown of line 7:			
b				
	Excess from 2013			
	Excess from 2014			

Schedule A (Form 990 or 990-EZ) 2014

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF. Information about Schedule B (Form 990, 990-EZ, or 990-PF) and OMB No. 1545-0047

its instructions is at www.irs.gov/form990 · Name of the organization Employer identification number

ROCK THE VOTE 02-0767157 Organization type (check one): Filers of: Section: X 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501 (c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. Special Rules X For an organization described in section 501 (c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF). but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Name of organization

Employer identification number

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02-0767157

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	I space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	WALLACE H. COULTER FOUNDATION 790 NW 107TH AVENUE, SUITE 215 MIAMI, FL 33172	s600,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	MACARTHUR FOUNDATION 140 SOUTH DEARBORN STREET, SUITE 1200 CHICAGO, IL 60603-5285	s400,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	JAMES IRVINE FOUNDATION 1 BUSH STREET, SUITE 800 SAN FRANCISCO, CA 94104	s300,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	DEMOCRACY FUND, INC. 1333 NEW HAMPSHIRE AVENUE, NW, SUITE 730 WASHINGTON, DC 20036	\$ 299,283.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	VANGUARD CHARITABLE FOUNDATION P.O. BOX 55766 BOSTON, MA 02205-5766	\$ <u>250,000</u> .	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	PUBLIC INTERESTS PROJECTS 45 WEST 36TH STREET, 6TH FLOOR NEW YORK, NY 10018	s245,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Name of organization

Employer identification number

ROCK THE VOTE	02-0767157
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Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	l space is needed.	
(a)	(b)	(c)	(d)
	Name, address, and ZIP + 4 NEW VENTURE FUND 1201 CONNECTICUT AVENUE, NW WASHINGTON, DC 20036	S 180,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8	NEXTGEN CLIMATE ACTION COMMITTEE 700 13TH STREET, NW, SUITE 600 WASHINGTON, DC 20005	\$100,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9	M. QUINN DELANEY AND WAYNE D. JORDAN 436 14TH STREET, APT. 1417 OAKLAND, CA 94612	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10	AMERICA VOTES 1155 CONNECTICUT AVENUE, NW, SUITE 600 WASHINGTON, DC 20036	\$62,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Oncash (Complete Part II for noncash contributions.)

Employer identification number

ROCK THE VOTE 02-07	767157
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Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
—		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
—		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
		\$			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received		
		\$			

Page 4 Schedule B (Form 990, 990-EZ, or 990-PF) (2014) Name of organization Employer identification number ROCK THE VOTE 02-0767157 Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations Part III completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (d) Description of how gift is held (b) Purpose of gift (c) Use of gift (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2014

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501 (h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

Name of organization I	r (6) organizations: Complet	te Part III.					
I					E	idantification musch	_
Part I-A Complete	COLUMN NOON				Emplo	yer identification numb	er
	OCK THE VOTE		recetion FO1/a)	u io o oostion E	07 00	02-0767157	_
raiti-A Complet	ir the organization	is exempt unde	r section 50 I(c) (or is a section 5	21 Or	ganization.	
	of the organization's direct						
3 Volunteer hours							_
Doubl D. Commist	if the commitmention i		ti F04/-\/	N			_
1 Ester the amount of a	if the organization in the excise tax incurred by the	s exempt unde	r section 50 I(c)(s	y	•		
2 Enter the amount of a	ry excise tax incurred by or	ranization manager	sunder section 4955		- 3		_
2 If the exemplantion inc	rred a section 4955 tax, di	d it file Form 4720 fo	s this year?		•	Yes N	No
	e?						ol/
b If "Yes," describe in P						L res L r	10
Part I-C Complet	if the organization	is exempt unde	r section 501(c).	except section	501(c	1/3).	_
	tly expended by the filing of			<u> </u>		77-	_
	e filing organization's funds				-		_
	ties				▶ \$		
	expenditures. Add lines 1 a						
					▶ s		
4 Did the filing organizar	ion file Form 1120-POL for	this year?				Yes N	No
	esses and employer identif						
	ach organization listed, ent			-			
	that were promptly and dir						
political action commi	tee (PAC). If additional spa	ce is needed, provid	e information in Part I	/ .			
(a) Name	(b)	Address	(c) EIN	(d) Amount paid fr	rom	(e) Amount of political	$\overline{}$
(4)	(-/		(5) =	filing organization		contributions received a	
				funds. If none, ente	r-0	promptly and directly	
						delivered to a separate political organization.	
						If none, enter -0	
					\neg		_
					\neg		
					\rightarrow		_
					\neg		_

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2014

LHA 432041 10-21-14

Schedule C (Form 990 or 990 EZ) 2014	OV dri ADOA	IE		02-0	/U/IJ/ Page 2
Part II-A Complete if the org	janization is exer	npt under sectio	n 501(c)(3) and fil	ed Form 5768 (e	lection under
	tion belongs to an affi	iated group (and list in	Part IV each affiliated	group member's nam	e address FIN
	re of excess lobbying		ir ait iv each aniliated	group members nam	s, address, LIIV,
		nd "limited control" pro	wisions apply		
B Check Committee Illing organiza	tion checked box A ar	ia ilmitea control pro	ovisions apply.	(a) Filing	(b) Affiliated group
	ts on Lobbying Expe			organization's	totals
(The term "expend	ditures" means amou	nts paid or incurred.))	totals	
1a Total lobbying expenditures to infl	uence public opinion (grass roots lobbying)		395.	
b Total lobbying expenditures to infl	uence a legislative boo	ty (direct lobbying)		0.	
c Total lobbying expenditures (add l	ines 1a and 1b)			395.	
d Other exempt purpose expenditure	es			2,205,530.	
e Total exempt purpose expenditure	s (add lines 1c and 1c)		2,205,925.	
f_Lobbying nontaxable amount. Ent-	er the amount from the	following table in bot	h columns.	260,296.	
If the amount on line 1e, column (a) o	or (b) is: The lob	bying nontaxable am	ount is:		
Not over \$500,000	20% of	the amount on line 1e.			
Over \$500,000 but not over \$1,00	0,000 \$100,00	0 plus 15% of the exc	ess over \$500,000.		
Over \$1,000,000 but not over \$1,5	00,000 \$175,00	0 plus 10% of the exc	ess over \$1,000,000.		
Over \$1,500,000 but not over \$17	,000,000 \$225,00	0 plus 5% of the exce	ss over \$1,500,000.		
Over \$17,000,000	\$1,000,0	000.			
g Grassroots nontaxable amount (er	nter 25% of line 1f)			65,074.	
h Subtract line 1g from line 1a. If zer	o or less, enter-0-			0.	
i Subtract line 1f from line 1c. If zero	o or less, enter-0			0.	
j If there is an amount other than ze	ro on either line 1h or	line 1i, did the organiz	ation file Form 4720		
reporting section 4911 tax for this	year?				Yes No
	4-Year Ave	raging Period Under	section 501(h)		
(Some organizations t			•	of the five columns b	elow.
		ate instructions for lin			
	Lobbying Exper	nditures During 4-Yea	ar Averaging Period		
Calendaryear	(a) 2011	/b) 2012	(c) 2013	(4) 2014	(e) Total
(or fiscal year beginning in)	(a) 2011	(b) 2012	(6) 2013	(d) 2014	(e) Total
2a Lobbying nontaxable amount	226,084.	302,186.	203,997.	260,296.	992,563.
b Lobbying ceiling amount					
(150% of line 2a, column(e))					1,488,845.
c Total lobbying expenditures	9,240.		3,263.	395.	12,898.
d Consende a setouable consent	56,521.	75,547.	50,999.	65,074.	248,141.
d Grassroots nontaxable amount	30,321.	73,347.	30,333.	03,074.	240,141.
 Grassroots ceiling amount (150% of line 2d, column (e)) 					372,212.
(150% Of life 2d, column (e))					3,2,212.
	0 507		2 250	205	12 242

Schedule C (Form 990 or 990-EZ) 2014

Schedule C (Form 990 or 990-EZ) 2014 ROCK THE VOTE 02-0767157 Page 3 Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For eac	h "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description	(8	a)	(k	o)
of the I	obbying activity.	Yes	No	Amo	ount
l.	During the year, did the filing organization attempt to influence foreign, national, state or ocal legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:				
b F	olunteers? Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? Media advertisements?				
d I	/lailings to members, legislators, or the public?				
	Publications, or published or broadcast statements?				
	Grants to other organizations for lobbying purposes?				
	Direct contact with legislators, their staffs, government officials, or a legislative body?				
	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
	Other activities?				
	otal. Add lines 1c through 1i				
2a [Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
	"Yes," enter the amount of any tax incurred under section 4912				
	"Yes," enter the amount of any tax incurred by organization managers under section 4912				
	the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Part	III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).	ion 501(c)	(5), or se	ection	
				Yes	No
1 \	Vere substantially all (90% or more) dues received nondeductible by members?		1		
2 [oid the organization make only in-house lobbying expenditures of \$2,000 or less?		2		
	oid the organization agree to carry over lobbying and political expenditures from the prior year?		3		
1 [501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes." Dues, assessments and similar amounts from members			t III-A, Iir	ne 3, is
2 8	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politics expenses for which the section 527(f) tax was paid).				
			2a		
	Current year		2b		
	Carryover from last year Total		-		
	otal Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues				
	f notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the ex				
	loes the organization agree to carryover to the reasonable estimate of nondeductible lobbying and				
	expenditure next year?	policioal	4		
	axable amount of lobbying and political expenditures (see instructions)		5		
Part					
Provid	e the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated grou	p list); Part I	I-A, lines 1	and 2 (see	
	tions); and Part II-B, line 1. Also, complete this part for any additional information.			•	
_					

SCHEDULE D

Department of the Treasury Internal Revenue Service

(Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes" to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.o

OMB No. 1545-0047 Open to Public

Employer identification number

Inspection

Name of the organization

ROCK THE VOTE 02-0767157

Pa	organizations Maintaining Donor Advise organization answered "Yes" to Form 990, Part IV, line		s of Accounts. Complete if the
_	organization anoword 700 to 10111000; 1 at 11, 1110	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v	writing that the assets held in donor advi	sed funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor o	or donor advisor, or for any other purpose	e conferring
_	impermissible private benefit?		Yes No
Pa	rt II Conservation Easements. Complete if the org	ganization answered "Yes" to Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or e	ducation) Preservation of a his	torically important land area
	Protection of natural habitat	Preservation of a cer	tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а			2a
b			
С	Number of conservation easements on a certified historic str		
d	Number of conservation easements included in (c) acquired a		
	listed in the National Register		
3	Number of conservation easements modified, transferred, rel	leased, extinguished, or terminated by th	ne organization during the tax
	year ▶		
4	Number of states where property subject to conservation eas		
5	Does the organization have a written policy regarding the per		
_	violations, and enforcement of the conservation easements it		
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) abov		
_	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation	-	
	include, if applicable, the text of the footnote to the organizat	tion's financial statements that describes	s the organization's accounting for
Pai	conservation easements. rt III Organizations Maintaining Collections of	f Art Historical Treasures or C	Other Similar Assets
·	Complete if the organization answered "Yes" to Form		other ommar Association
19	If the organization elected, as permitted under SFAS 116 (AS		ment and halance sheet works of art
101	historical treasures, or other similar assets held for public exh		
	the text of the footnote to its financial statements that descri		and of public service, provide, first art Alli,
b	If the organization elected, as permitted under SFAS 116 (AS		nt and balance sheet works of art. historical
	treasures, or other similar assets held for public exhibition, ed		
	relating to these items:	acception, or recognist in future limited of pr	active, provide are following announts
	(i) Revenue included in Form 990, Part VIII, line 1		> \$
2	If the organization received or held works of art, historical trea		
_	the following amounts required to be reported under SFAS 1:		
а	Revenue included in Form 990, Part VIII, line 1		> \$
	Assets included in Form 990, Part X		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2014

Schedule D (Form 990) 2014

2,652.

86,834.

89,486.

15,117.

379,802.

e Other

17,769.

466,636.

c Leasehold improvements

d Equipment

Total. Add lines 1 a through 1e, (Column (d) must equal Form 990, Part X, column (B), line 10c.)

Schedule D (Form 990) 2014 ROCK THE VO	TE	()2-0767157 Page
Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or	end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII Investments - Program Related.			
Complete if the organization answered "Yes"			
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or	end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets.			
Complete if the organization answered "Yes"		ne 11d. See Form 990, Part X, line 15.	
(a)	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	9 15.)		<u> </u>
Part X Other Liabilities.			
Complete if the organization answered "Yes"	to Form 990, Part IV, Iii		25.
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes		145 400	
(2) DUE TO AFFILIATE		145,480.	
(3) DEFERRED RENT		7,011.	
(4)			
(5)			
(6)			
(7)			

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740), Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2014

432053 10-01-14

152,491.

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

432054